



**YMCAs of Québec  
Foundation**

**October 18, 2022  
Starting at 5:00 p.m.  
At Maison Principale  
872 du Couvent Street, Montréal, QC**

# **YMCA PEACE MEDALS 2022**

**35<sup>th</sup>  
edition**

**Let's pay tribute  
to exceptional  
people together**

**Jean-Guy Desjardins**  
Founder and Executive Chairman  
of the Board of Fiera Capital  
2022 Honorary Laureate



# It starts with you

Thanks to your contribution to the YMCA Peace Medals, thousands of young people have access to personalized support in our School Success and TeenZone programs.

For every young person who receives support from their peers and caring adults at the Y. For every young person who lives up to their potential and goes after their dreams. For every young person, who, thanks to our support, becomes a resilient, empathetic, and responsible adult. **It all starts here, with you.**

## SCHOOL SUCCESS



"She's like an aunt to me because we play together, we do full of activities... I feel freer because when I stayed home not doing anything, I felt like I was in a small cage."

– Kared, participant in the YMCA Plusone Mentoring program

**2021**  
in Numbers

**26,595 people** served despite numerous closures and suspension of activities

## TEENZONE



"I am able to tell her anything I want, how I'm feeling, what I want, and she'll be there. She helped me build my CV. She's also helping me with applying for college right now [...] we also did a volunteering activity together and [...] right now I'm looking for a job so she's also helping me with that... I would definitely recommend the PIVOT program to my friends because you just get to make friendships and someone to be there for you to support you at all times, for nothing in return, which is like amazing."

– Tolin, participant in the YMCA PIVOT program

## YOUTH SUCCESS

### 12,000 youth

**13,000 hours** of academic support provided to high school students

**15,000 participations** in TeenZone activities for 12-to 17-year-olds

**+ 4,000 students** reached through our Toxic substance abuse prevention workshops and 293 individual follow-ups

**+ 450 youth** received individualized online psychosocial support

**330 teens** broadened their horizons through cultural exchanges and the C-Vert environmental engagement program

## ► Presenter \$50,000

- Corporate table for eight guests
- Laureate seated at your table
- One-page ad insert in the evening's program
- Name of event "presented by..." integrated into the visual identity
- Short speech as partner presenter
- Presentation of honorary laureate
- Word of acknowledgement in official program

## ► Peace Ambassador \$25,000

- Corporate table for eight guests
- Laureate seated at your table
- Presentation of interactive auction
- One-page ad insert in the evening's program
- Mention and/or logo in communications: social media, press release, partner recognition at gala



Discover all  
the partnership opportunities  
[ymcaquebec.org/peace-partners](http://ymcaquebec.org/peace-partners)

## ► VIPeace \$10,000

- Corporate table for eight guests
- Presentation of Wine of Honour and toast to honorary laureates
- Half-page ad insert in the evening's program
- Mention and/or logo in communications: social media, press release, partner recognition at gala

## ► Youth for Peace \$6,000

- Two tickets for the gala
- Half-page ad insert in the evening's program
- Mention and/or logo in communications: social media, press release, the evening's program, partner recognition at gala

## ► Friends of Peace \$5,000

- Corporate table for eight guests
- Mention and/or logo in the partner recognition section of the YMCA Peace Medal website, in the evening's program and on the screens at the event

*If the epidemiological situation prevents us from hosting an in-person event, a digital and media visibility program will be proposed.*

## HONORARY LAUREATES

2022	<b>Jean-Guy Desjardins</b> Executive Chairman of the Board of Fiera Capital
2021	<b>Michelle Audette</b> Senator
2020	<b>L. Jacques Ménard</b> CC, GOQ, COM, LLD
2019	<b>Judy Richards and Yvon Deschamps</b>
2018	<b>Sophie Brochu</b> Énergir President and CEO
2017	<b>Maestro Kent Nagano</b>
2016	<b>Gregory Charles</b>
2015	<b>Camp survivors and volunteers</b> of the Montreal Holocaust Museum
2014	<b>Simple Plan Foundation</b>
2013	<b>Jean-François Lépine</b> Journalist
2012	<b>Michèle Thibodeau-DeGuire</b> Centraide of Greater Montreal President and Executive Director
2011	<b>Richard J. Renaud</b> Philanthropist
2010	<b>Daniel Germain</b> Breakfast Club of Canada Founder
2009	<b>Roméo Dallaire</b> Senator

## ORGANIZING COMMITTEE

### Co-presidents:

- **Brian Bronfman** (Selection Committee)  
Peace Network for Social Harmony
- **Nathalie Mercier-Filteau** – WSP Canada Inc.
- **François Morin**

### Committee members:

- **Pierre-Philippe Lortie** – The Council  
of Canadian Innovators (CCI)
- **Daniel Matte** – Tact Conseil

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**#YMCApaix**

[paix.ymcaquebec.org](http://paix.ymcaquebec.org)